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MEDIA RELEASE

Information **Advisory** **Warning** **Update**

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St. Clair County Health Department Promotes Breastfeeding Efforts with 3rd Annual Stroll Celebrate Breastfeeding Awareness Month: Sustaining Breastfeeding – Together!

The St. Clair County Health Department Women, Infant, and Children (WIC) program is devoted to growing healthy babies. Breastfeeding promotes strong immune systems, protects against illness/ infection, and guards against childhood obesity and diabetes. Breastfeeding forms a unique mother-baby bond. Educating families before babies are born and providing consistent, accessible support are keys to developing strong feeding relationships for reaching breastfeeding goals and beyond.

August is Breastfeeding Awareness Month in Michigan. Rebecca Campau, RN, International Board Certified Lactation Consultant and Andrea McCabe, Breastfeeding Peer Counselor, provide professional, skilled care by encouraging community continuity of care for WIC breastfeeding mothers and babies. Breastfeeding support and education within the community are critical to breastfeeding success. The WIC program offers both support and education helping to raise breastfeeding initiation and duration among participants.

Please join WIC in promoting breastfeeding success and support at the 3rd annual *Breastfeeding Stroll* on August 1st 2017 at the Blue Water River Walk, Desmond Landing in Port Huron from 10 am to 12 noon. For more information, call WIC at (810) 987-8222. Follow us on social media @scchdmi.

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